

15 YEARS OF GREAT IDEAS



WINTER 2004 FAVOR TREE



SPRING 2000 BIRD'S-NEST FAVORS



WINTER 2004 A COUPLE'S LOVE FOR BOATING FINDS ITS PLACE ON A MARITIME-INSPIRED CAKE.

Dragée Redux The old standby wedding favor got a brand-new bag thanks to more than just wishful thinking. Bypassing the classic gauzy tulle pouches, we surprised brides with unexpected ways to showcase them: grouped in glassine bags and hung from fruit-bearing quince branches, or masquerading as tiny blue robins' eggs in delicate faux nests.

more THOUGHTFUL

Like Mom always says: It's the thought that counts. Here, mindful ways to put guests first—all while focusing on the big picture.



SUMMER 2009 PLAYFUL HIS AND HERS GOODY BAGS ARE FILLED WITH OLD-TIME PARLOR TRICKS AND TREATS.



SUMMER 2005 A WAITER-CUM-BALLPARK VENDOR GIVES GUESTS MORE THAN JUST PEANUTS AND CRACKER JACKS.



WINTER 2003 CALLIGRAPHED SEATING CARDS SEEM TO SPROUT FROM MOSS AND FERNS.

FALL 2006 AT A SCHOOLHOUSE-THEMED WEDDING, EACH PLACE SETTING IS OUTLINED IN BLACKBOARD CHALK.



WINTER 2006 GRAPHIC AND FUN, THESE BAGS HOLD NOVELTY-STORE FAVORITES, LIKE FAKE MUSTACHES.



WINTER 2008 HOMEMADE PEACH PRESERVES AND HEARTY GRITS ARE FITTING FAVORS FOR A SOUTHERN WEDDING.



WINTER/SPRING 1997 DAISIES AND YELLOW LINEN LEND A SUNNY DISPOSITION TO ONE BRIDE'S WEDDING.

Themes Choosing a main motif not only provides direction and focus for your fête, it's also really fun for your guests to take part in. A flower (like daisies), a place (like the schoolhouse where you met)—anything can become the idea your wedding takes off from so long as it has special meaning to you. Choose one you love, then have fun messing with the details.

Favors For as long as we could remember, the chances of leaving a wedding without a box of chocolates in your hand were about as slim as the bride choosing to wear black. Clearly, times have changed, and so have wedding favors. Today they're just another extension of what makes the bride and groom unique. We've shown you that no gift is off limits, from charitable donations to eco-friendly finds to an accessory that can be worn at the wedding, and again and again. No matter what you choose, let your imagination run wild.

MARA URSHEL & RONNIE ROTHSTEIN
Co-owners, KLEINFELD

"Martha Stewart Weddings has dramatically impacted the taste level of brides over the years. Sixty thousand brides visit Kleinfeld annually to buy their wedding gowns, and each comes clutching pictures of gorgeous dresses torn out from the magazine's pages. We congratulate all of our wonderful friends at Martha Stewart Weddings!"